

विभावरी दर्शन सभी सुखी होवें सदा होवें सभी निरोग! सबका ही कल्याण हो नहीं कहीं दुःख भोग!!

A JOURNEY...since 1997

# **ABOUT VIBHAVARI**

VIBHAVARI is a non-profit voluntary organization. It is registered under Registration of Firms & Societies Act, 1973 (Reg. No. 1570), and is formed with the aim of promoting sustainable development at both rural and urban levels. Since its registration in 1997, Vibhavari has been working at field level as an implementation partner and consultant with Government and national & international agencies in almost entire Madhya Pradesh.

Vibhavari is authorized to work across the length and breadth of India and has got 12A, 80G certificates along with affiliations under FCRA, GST, and is also registered with Niti Ayog.

# VISION-VIBHAVARI

Vibhavari aspires to serve its best to the entire humanity irrespective of gender caste and creed. We visualize a society maintaining perfect harmony in social, cultural, economical and environmental dimensions.

# MISSION-VIBHAVARI

To work for the social, cultural and financial development of the community.

To strengthen Government and Social Institutions to develop sustainable models of development.

To work for protection and conservation of natural resources.

# **Association**



### WATERSHED MANAGEMENT

The core expertise of Vibhavari is Watershed Management. Vibhavari has worked in areas where natural challenges like very low ground water level, extensive soil erosion; less productive agricultural land, etc. were in glaring existence. By incorporating a well-planned strategy and encouraging community participation, Vibhavari succeeded in bringing desired changes and thus bringing livelihood in these areas. Panpat success story is a remarkable example of Vibhavari's efforts.

More than 75,000 farmer families have been benefited from various watershed projects in over 100 villages with increased ground water level and effective irrigation facilities. As a result, increase in irrigated land went up to 20,000 hectare in rain fed area and income went up 10 to 12,000 per hectare.

ROOF WATER HARVESTING

The City of Dewas was struggling with a major water crisis in year 1990; the situation was so grim that even drinking water was transported to the city that year. As opposed to that year, in a decade's time, the water level of the city rose in a dramatic fashion making it self-dependent for its water needs. The credit goes to Roof Water Harvesting System designed and developed by one of the founder members of Vibhavari.

Vibhavari developed a very low-priced model for roof water harvesting. It is worth mentioning here that during the years 1999 to 2001, there was significant work done in the field of water enrichment using this technique in about 2000 houses of Dewas city.

WATER CONSERVATION AS A SOCIAL MOVEMENT

Vibhavari has put numerous efforts like organizing events and trainings to make water conservation a social issue and developed community based modals of water and soil conservation. Vibhavari has experts for water conservation consultancy and system implementation and has given consultancy to government and non-government organizations of Rajasthan, Chhattisgarh, Maharashtra and MP on these techniques.





As a partner of UNICEF, Vibhavari successfully conducted Wise Water Management project. Vibhavari's team of experts guided and trained masons in construction of Grey Water Reuse System & Ferro Cement Tanks for rain water harvesting in the project area. Vibhavari has been recognized as a 'TEAM OF EXPERTS' for designing and imparting training on WWM concept.

Vibhavari has also developed training modules and activity kit (Shibli ka Jhola) on IEC aspects of WWM. These items were distributed by UNICEF in all Ashram Schools of Tribal Dept. of Govt. of MP. This has benefited thousands of students and their families.

# I.W.M.P-5 RGWM, ALIRAJPUR, (M.P.) FY. 2013 - 19

The aim of this watershed project in the villages of a tribal belt in Madhya Pradesh is to increase the availability of water for irrigation, which will help farmers to grow two crops per year. This would lead to more jobs in agriculture and will reduce migration. This area has been treated on the principles of Ridge to Valley of watershed technique, which included plantation, contour trench, gully plugging, loose boulder, gabion and stop-dam construction. Along with these structural constructions, various SHGs were formed for the generation of livelihood alternatives.





# GROUND WATER RECHARGE, MAHINDRA AND MAHINDRA FINANCE LTD 2017-18 DEWAS (M.P.)

This project is an awareness cum demonstration model in which organization has constructed a percolation tank to feed Ground water at Kankund village of Dewas district.

# PANCH MUDRA BANK ITC- MSK FY. 2017-19 SEHORE (M.P.)

NRM through Panch-Mudra Bank is an innovative modal of community based sustainable Natural Resource Management. Vibhavari has come up with a new idea of involving village communities in NRM. This concept establish easy stem of natural resource bank of a village and its annual audit. More than 2000 families are aware of it and are contributing to the NRM.

# REWA SAGAR JILA PANCHAYAT DEWAS FY. 17-18 DEWAS (M.P.)

Vibhavari is proudly associated with community based water conservation program – Rewa Sagar. Organization has worked at Tonk block in its home district Dewas and gaves up port to farmers for digging their own farm ponds. More than 1500 farm ponds were constructed by farmers on their own, which is a live model of doubling income of the farmers.

# SOIL MOISTURE CONSERVATIONP ROGRAM FY. 2015 - 20 SUPPORTED BY ITC – MSK

Vibhavari is working as implementation partner for Soil Moisture Conservation Program under ITC Mission Sunehara Kal in Sehore district covering more than 45 villages. This program include area treatment, construction off arm ponds & irrigation tanks, group wells, plantation, water & soil conservation activities, etc. In last 4years, about 1800 hectare land was treated, benefitting roughly 6000 families.



# Social Movement - Water Conservation

Vibhavari initiated water conservation movement in Dewas district of M.P. State. To bring awareness about water conservation in the local common masses, Vibhavari has put in numerous efforts like organizing events, trainings, workshops, etc. Vibhavari has been recognized as an Expert Team for Water Conservation Consultancy and Implementation. State of Rajasthan, Chhattisgarh, Maharashtra and MP have been the areas where Vibhavari has provided its consultancy on water conservation techniques. Vibhavari has been successful in making Water Conservation a social movement. Jal Yatra, Jal Jajem and Pani Chaupal are some of the events on water conservation, which were conducted by Vibhavari and got recognition at national level.



# 1. JAL-YATRA

A transit walks of a watershed area with community.

# 2. JAL-JAJEM & PANI CHAUPAL

A common platform for bureaucrats, technocrats, political leaders and community representatives to talk about water management.



# 3. PANI PARIWAR

A social form of a water user group for maintenance and equal distribution of benefits from a water structure.

# 4. TEA PARTY WITH NREGSLA BORERS

The underlying thought of NREGS designers was far ahead from just providing livelihood, it was also to bring a sense of social dignity to the laborers. In conjunction with the prime aim of NREGS, Vibhavari launched an innovative program "TEA PARTY with NREGS laborers."



# 5. HATAI PROGRAM

Hatai is a *Nimari* word for chit-chatting. It is used quite frequently in the region of Nimar & Malwa. The name was given to the program of social gatherings of SHG and other community groups. This program was organized to bring these groups on a common platform to discuss the prevailing problems and finding a solution for same.





# 6. UJAS - A ray of Light

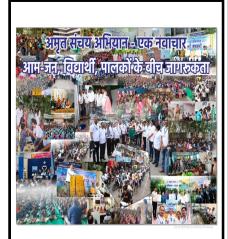
Ujas means Light and knowledge is light. Hence RTI and its proper use in rural areas was promoted through this program. Twelve villages around Vibhavari's information and training center- VIHAN, were chosen to implement it. This center also provides information on Welfare Schemes of Govt. & Non-Govt. Organizations, to the village youth.

# 7. Amrit Sanchay Abhiyan – JAL JAN ANDOLAN (2024)

Vibhavari has developed a new concept in Dewas (M.P.). a model for increasing ground water level by low cost Rain roof water harvesting system (RWH), Recharge pits and various recharge techniques. The campaign aimed at conserving the roof top rain water from various industries, warehouses, government & private buildings, hospitals, nursing homes hotels and households. Without any govt. funds 700-800 water structures are constructed with the output of conserving 225 crore litres of ground water through community support.











#### 1. DEWAS ROOF WATER HARVESTING SYSTEM

Vibhavari developed a very low-priced model of Dewas Roof Water Harvesting System. It is worth mentioning that during the year 1999 to 2001, there were significant works done in the field of water enrichment using this technique in 2000 houses of Dewas city.

Dewas Roof Water Harvesting System was later on awarded as Best Technology in International Trade Fair and immensely praised and recognized by the media nationwide.



#### 2. FARM POND: A SUCCESS MODEL FOR SMALLAND MARGINALIZED FARMERS.

Tube wells have always been an expensive and risky source of irrigation for small and marginalized farmers, leaving them limited to a single crop per year.

Providing technical and financial support to build farm ponds proved to be a huge success for such farmers. Vibhavari has been successful in helping and uplifting hundreds of farmers by this way, while constructing more than 300 farm ponds in a cluster of 23 villages of Sehore district.





#### 2. PANPAT SUCCESS

Panpat is a small village of Dewas district known for water scarcity. Situated in a hilly region where drinking water is not easily available, this area suffered water scarcity and barely afforded single non- irrigated crop a year. With majority population of small and marginalized farmers, people of the area used to stay unemployed for nearly 8 months a year resulting in high poverty. The water crisis was also at the root of multiple other social problems.

The local banjara women for the first time came to fore and formed a committee. This was the first committee in watershed management consisting only female members in the state of M.P. The committee is still active and working for various development al issues like TSC, Gram Shiksha Samiti, PTA and many other developments — oriented missions related to rural areas. Panpat became a model of successful watershed project through community participation.

Drinking water is now easily available. The barren lands now have irrigation facilities and the farmers have started getting three crops in a year. This increased employment for the villagers and exploitation of forest resources is now reduced to a minimum. People engaged in illegal liquor extraction got jobs and the practice is almost stopped. This also brought social changes in the community like awareness towards education and health has increased. Social status of women also showed significant change.



#### **KALDA PATHAR SUCCESS**

Kalda Pathar is on the ridge of Shahnagar development tal block, the most distant part of Panna district. Vibhavari has implemented watershed projects in 8 tribal populated villages of this pathar. The worst, in terms of water scarcity, among these 8 villages was Basoda. People of this village used to travel 6 kilometers on foot to bring drinking water from Dhunwara Hills. Vibhavari started watershed work among people living in such extreme situations. About 6000 hectare land was treated by building stop - dams, ponds, farm ponds, gabion, farm tranches, loose boulders, etc.





As a result, today these villages have much increased irrigated lands. Instead of one, farmers are able to cultivate two crops an year. This has changed the financial landscape of the area to a large extent. Farmers are getting 15-18 thousand/hectare more than before and with available water they started taking rabi crops of wheat and pulses after kharif crop of rice. This way the project benefitted all 406 families of the area.







# **Agriculture Expertise**

Agriculture activities are fundamental base of rural economy. These are not just limited to land farming, but there are numerous other related activities concerning farm laborers and animal husbandry, which completes the definition.

Not only farmers but landless laborers are also directly dependent on agriculture for their sustainability. Thus Vibhavari included agriculture enhancement as a major area of focus in its work portfolio. The activities like watershed treatment, livelihood advancement, etc. which were under taken by Vibhavari had agriculture development as a key element.

Vibhavari is working for agriculture income enhancement through advanced agricultural practices, organic farming and climate adoptive agriculture as strategies for agricultural development.

#### **ORGANIC FARMING CAMPAIGN**

Vibhavari started organic Farming Campaign in the year 2006-07. This campaign was aimed to promote organic farming with use of organic manure. Campaign also highlighted organic pest control methods and its benefits in more than 10 districts of M.P. More than 10,000 farmers adopted organic farming and started benefitting from it.

#### SOIL HEALTH CAMPAIGN

The prevalent agricultural practices like deforestation, uncontrolled use of fertilizers and pesticides, extensive water usage for irrigation, etc. lead to depletion of to player of soil. Our regular agri-practices are exploiting this layer to the extent of permanent damage. Vibhavari conducted soil health awareness camps and gave farmers necessary information about their farmland soil quality and pattern with the help of soil testing kit. Campaign covered 30 villages of Dewas district with the help of Land Care, Australia.

#### PRODUCTIVE STRUCTURES MODEL

Vibhavari has developed water conservation structures as a productive modal for farmers. In this modal, the bund of irrigation tank can be used for to or production, a farm pond can be used for vegetables cultivation, med khanti or the trenches can be used as khanti nadep. This modal motivates small and marginalized farmers for water conservation.





# AGRICULTURAL INCOME ENHANCEMENT ITC-MSK SEHORE (M.P.) FY. 2015-20

Vibhavari has been conducting a consultancy program for agricultural income enhancement by providing information on new scientific techniques and other related information to farmers. Farmer shave adopted these new techniques including advance irrigation systems such as drip watering and sprinkler systems, new and better seeds, organic farming and integrated pest management techniques. This not only reduced the expenditure but also resulted in better crop yield.

# FARMER FIELD SCHOOL ITC- MSK SEHORE(M.P.) FY. 2015-20

Vibhavari has been conducting agricultural income enhancement program with ITC under ITC Mission Sunehara Kal in 45 villages of Sehore district. This program includes training & capacity building of farmers through FFS (farmer field school) and introducing advanced technologies. Through this program, Vibhavari has trained more than 2000 male and 850 female farmers of Sehore district.

# CUSTOMER HIRING CENTERS ITC- MSK SEHORE(M.P.) FY. 2015-20

Customer Hiring Centers have been established, which are being run by farmer groups themselves. These provide advanced equipment to farmers on very little rent. This is a key step to promote advanced practices among even small & marginalized farmers. In Sehore district, 7 CHC are running in a cluster of 23 villages. More than 1500 small and marginalized farmers are facilitated of advanced agricultural techniques for grow thin productivity and income.





# **SOIL HEALTH**

With the motive to put a stop to soil erosion in its area of activity, Vibhavari had worked extensively for soil health improvement. To bring farmers' attention towards soil health, organization had put efforts inform of awareness workshops, trainings and by preparing tool sand material for assistance and motivation.



# CLIMATE SMART AGRICULTURE ITC-MSK SEHORE, AGAR, UJJAIN, RATLAM (M.P.) FY. 2018-19

Implementation area: 117 villages of Sehore, Agar, Ratlam & Ujjain districts.

This project includes dissemination of useful information and training towards Climate Smart Agriculture. It is worth mentioning that in the process of preparing IEC material on Climate Smart Agriculture, Vibhavari uniquely conceptualized and designed various plays, comic strip, and information calendar in simple and easy to understand format.



Climate smart Agriculture is an approach for developing agricultural practices adaptive for climate change and to increase agricultural productivity and income. This program will help develop CSV Climate Smart Village through training and capacity building of farmers for climate change adaptive agriculture.

The program is being implemented in about 117 villages spread in various districts including Sehore, Ratlam, Ujjain & Agar. About 2700 farmers are directly involved in the program as Champion Farmers. Every champion farmer is implementing Climate Smart agricultural techniques under guidance of a team of agricultural experts.









Vibhavari has been working on sustainable livelihood models, which could easily be adopted by the locals based on their skills and locally available resources.

Formation and training of self-help groups is a continuous activity to bring benefits of various government schemes to extremely poor, landless, and widowed females. These include benefits from different insurance schemes like 'Prime Minster Jeevan Jyoti Yojna, ''Prime Minister Suraksha Beema Yojna,''Sukanya Samriddhi Yojna,' and 'Atal Pension Yojna.' Alongside these, coordination with various departments to get benefits of different schemes available with them to these females is also done; such as 'PoshanVatika' from Department of Horticulture, Poultry Farming Assistance from 'Aatma Pariyojna,' and financial help to set up employment measures from State Employment Mission.

The females associated with these self-help groups are also trained on financial, literacy and health matters.





# NATIONAL URBAN LIVELIHOOD MISSION NULM PROGRAM DEWAS(M.P.) FY. 2016-20

Vibhavari is working for Urban Livelihood Program in Dewas city with NULM (National Urban Livelihood Mission). More than 100 SHGs have been formed for the purpose. These SHGs linked more than 1000 women together.







#### **PASHU SAKHI**

It is an innovative model to decrease mortality in goats by availing primary treatment services at village level and make goat rearing a sustainable livelihood activity. In this modal, one woman from the village is developed as a vet-para worker for facilitation of goat rearing, and as an alternative source of livelihood for her. These trained Pashu Sakhis are working successfully covering 50 villages of Sehore district in MP. It is a self-sustainable employment generation model. Pashu Sakhis are providing their skills to the goat rearers and earning ₹2500 to ₹3200/-per month.



# SUSTAINABLE LIVELIHOOD ITC-MSK SEHORE (M.P.) FY. 2016-20

More the 75 self-help groups were formed in 15 villages of Sehore district (M.P). More than 800 women were involved and organized through these groups and they are depositing ₹40,000/-every month in savings form.

It is worth mentioning that loan repayment rate is 100%. The women of rural areas are now becoming independent business holders by successful implementation of goat. 40 SHGs were linked to Goat Trust, Lukhnow (U.P), for technical support in the business. About 30 Lakhs rupees have been provided to the women of 15 SHGs as revolving fund for goat farming business by MSK. From this activity SHG members are getting benefit of 10 to 12000/- per annum per member.

All females associated with these self-help groups are further linked with various government schemes to avail benefits from them, such as 'Prime Minister Jeevan Jyoti Yojna, ''Prime Minister Suraksha Beema Yojna, ''Sukanya Samriddhi Yojna, ''Atal Pension Yojna, ''Parivar Poshan Vatika,''Aatma Pariyojna,''State Employment Mission,' etc. These females are also trained for basic literacy, which can be primarily categorized under 7 heads,

- 1. Earnings and Spending 2. Savings. 3. Loans. 4. Insurance. 5. Pension. 6. SHG Federation.
  - 7. Digital Transactions.







Vibhavari proudly possesses state —level recognition in the field of sanitation. Vibhavari is a proud partner in planning and implementing TSC in Bhopal Division and at district level in Rewa. Vibhavari has earmarked different strategies for different target group such as rural women, public representatives, and school going children. Agua Bahini, a campaign started by Vibhavari gained big support of rural women where they voluntarily shouldered the responsibility of making their village a 'Nirmal Gram.' Several training modules were conducted with exposure visits for public representatives to motivate them in getting their villages rewarded as 'Nirmal Gram.'

#### Social movement - TSC

#### **JAGARAN**

Jagran is an ongoing program, which is an in- situ training cum workshop on TSC. Jagaran has gained tremendous success as it succeeded in motivating villagers of nearly 100 villages to adopt sanitation practices. This program involved almost every villager of these villages.



### **AGUABAHINI**

The campaign had its origin in Rewa District of M.P. State. To make TSC a social movement, for the first time the village women were brought on forefronts. These women were trained and motivated to propagate sanitation and hygiene practices in rural areas. Ladies were iconed as Agua Bahinis, (literally meaning Leader Sisters). With the efforts of these leaders, 8 villages of Rewa districts got Nirmal Gram Award by Govt. of India. The movement is still in progress and thousands of women are working to promote sanitation in different villages of there going.





# SOLID WASTE MANAGEMENT ZP DEWAS DEWAS(M.P.) FY. 2016-2017

Solid-Liquid Waste Management Project for Ajnas panchayat of Dewas district was sanctioned by Zila Panchayat of Dewas. In informative activities of the project, Vibhavari made community aware of sanitation and solid-liquid waste management issues. In implementation phase, Vibhavari provided rickshaws for door to door waste collection and constructed solid waste treatment unit.



# AWARENESS CAMPAIGN FOR SOLID WASTE MANAGEMENT UNDER SWACHCH BHARAT MISSION NAGAR NIGAM DEWAS DEWAS(M.P.) FY. 2017-18

This project is completed with the funds of Municipal Corporation of Dewas. Under this project, Vibhavari made community of Dewas city aware of solid waste management issues.

# **JAIBEE THAILA CAMPAIGN**

# A social movement to protect environment

Vibhavari made its contribution towards spreading awareness against pollution of environment. Polythene, the biggest hazard for a clean and healthy environment, is omnipresent and it is not bio-degradable.

A substitute for cheap polythene bags, Jaibee Thaila was designed and promoted in districts of Khandwa & Dewas, M.P., by the organization. Nearly 10,000 Jaibee Thailas were distributed in the area for bringing behavioral change in the community.







Vibhavari has been working with UNICEF, UN Habitat & ITC on WASH (School Sanitation) with special focus on behavioral change as well as construction and operation & maintenance of sanitation facilities in government schools in rural areas of M.P.

Organization has achieved are mark able success in areas of toilet use, hand washing, and developing a community based mechanism for operation and maintenance of sanitation facilities in schools.

# **JAGMAG SENA**

In the year 2008, an innovative modal for WASH had evolved as Jagmag Sena. Jagmag sena is a group of volunteer students who took responsibility to conduct WASH activities in their respective schools upon themselves. This further led to formation of Child Cabinet.







#### JAGMAG NEWS LETTER

Jagmag Newsletter was published for giving a platform to voice of children to know their views on child rights and WASH issues. This has provided a forum to children where they can share their experiences and new ideas on WASH and this sharing is intended to provide learning to sanitation planners and workers. About 15 editions of Jagmag have been prepared by students in middle schools of Guna and Dewas districts and published with the support of UNICEF & ITC.

#### SCHOOL WASH CURRENT ASSIGNMENTS SUPPORTED BY ITC MSK FY. 2015 -20

Vibhavari has conducted WASH programs in 52 districts of Sehore, M.P. It is a holistic approach program, which includes structural work like construction of toilet facilities, hand wash units, water supply provision, boundary walls, solar pumps, RWH and informative activities like training and capacity building of stakeholders including teachers, SMC members, MDM workers and members of child cabinet.

# **CLEAN SCHOOL AWARDS**

In the year 2017-18, 17 out of 23 WASH projects in schools of Sehore, M.P., had received Green School Award by Government of India in Sehore district.

As extended achievements for Vibhavari's WASH team, 2 schools got state-level Special Clean School Award and 3 schools received district-level rewards. Two schools, Government Middle School, Dudalai, and Government Middle School, Amajhir, were nominated for national-level honors.



# **SOAP BANK**



Soap Bank is a new innovation by Vibhavari to ensure availability of soap in schools for hand wash. Child Cabinet has passed a resolution that every student will donate soap to school on his/her birthday. This evokes a proud feeling of contributing something and in turn receiving genuine wishes by other students. The Soap Bank is a very successful and sustainable modal and is spreading on its own.

Vibhavari's training wing has designed and trained people on more the 1200 training courses and organized workshops on subjects including Jal Jeevan Mission- Strengthening of VWSC for O&M and sustainability of scheme, Water Conservation, Watershed Management, Community Sanitation, School Sanitation, Wise Water Management, Organic Farming, SHG, and Livelihood Activities among other.

Vibhavari has also designed and imparted trainings for government, corporates and non-government organizations based on their training need analysis. Vibhavari has developed several training manuals and interesting training tools for different target groups like PRIs, teachers, community, etc.



#### Watershed -

The core expertise of Vibhavari is Watershed Management. Vibhavari has worked in areas where natural challenges like very low groundwater level, extensive soil erosion, less productive agricultural land etc were present. By incorporating a well-planned strategy and community participation, Vibhavari succeeded in bringing livelihood and desired changes in these areas to the optimum.

# Sanitation, Hygiene & Health

Vibhavari has a State Level recognition in Swachha Bharat Mission (SBM-TSC), Hygiene & Health Education. The message of sanitation has been delivered at all the levels by the capacity building & means of interesting activity based kit developed by vibhavari.





# Jal Jeevan Mission-

Vibhavari, selected as Resource Center Level 3by National Jal Jeevan Mission, has been entrusted with the responsibility to conduct capacity building program for member of village water & sanitation committee, and panchayat secretary and ISA in three districts of MP namely Dewas, Agar & Burhanpur.



# Livelihood -

Vibhavari is working with Nagar Nigam Dewas for National Urban livelihood Mission. The project area covers almost all wards of Dewas Nagar Nigam. This project started from 2017-18 in Dewas. Vibhavari formed 410 SHG by covering almost every ward of Dewas city and linked them with various livelihood activities as well as linking them with bank.

Vibhavari is working as a partner NGO with Nabard for Strengthening Goat Based Livelihoods through Goat Farmer Company for creating sustainable livelihoods – Main streaming project in Satwas (M.P.)



#### Health & School -

WASH-in-Schools is integral to every school's aim of providing children with an enabling learning environment, which must include the provision of safe water, adequate and appropriate (child-friendly and gendersensitive) sanitation and hand washing facilities together with hygiene education. Effective WASH-in-Schools helps to ensure a positive learning environment by allowing every child access to a safe school environment that helps enhance their learning abilities.

# AAO GAON SVACHCHHA BANAE-

A training manual for teachers on School Education-Sanitation & Hygiene, developed for UNICEF.

# **NIRMAL EAVM SAJAL GAON -**

Training manual for Gram Swachhta Samiti, developed for Dept. of Rural Development (M.P)



# **Key Resource Center L3 under National Jal Jeevan Mission:**

National Jal Jeevan Mission — 'Har Ghar Jal' is an ambitious project which is committed to provide adequate quantity of clean & safe water from tap to every household in all rural areas of the country on regular basis. The goal of this workshop is to enhance the capacity of the village level team for the successful implementation and smooth operation of the 'Jal Jeevan Mission' for which various objectives were set.

Vibhavari, selected as Resource Center Level 3by National Jal Jeevan Mission, has been entrusted with the responsibility to conduct capacity building program for member of village water & sanitation committee, and panchayat secretary and ISA in three districts of MP namely Dewas , Agar & Burhanpur.

According to the new guideline of public health engineering department Bhopal, 3 days orientation program and after three months 1 day refresher program will conduct by KRC.

S. no.	District	No. of training Programs	No. of participants	Male	Female
1	Agar	21	1074	963	111
2	Burhanpur	10	481	286	195
3	Dewas	31	1647	1393	254
	Total		3202	2642	560





# VIHAN- A VILLAGE INSTITUTE FOR HUMAN ADVANCEMENT

# **PHILOSOPHY**

The root of holistic development lies in the development of Human resource available. For sustainable development we need to educate, inform and make human resources capable. With this aim, VIHAN was established and has been successful in reaching the people at the fringe ends of society and finding potential in them.

# **ABOUT VIHAN**

In order to achieve Vibhavari's objective of building competency in young leaders, VIHAN came into existence. VIHAN stands for *Village Institute for Human Advancement*, the training wing of Vibhavari. Established in a village, GOLA GUTHAN, near Punasa Dam in Dewas district, this centre is located in midst of a serene and calm natural surroundings largely formed by dense Teak (sagon) plantation and green fields. The campus has several demonstration units based on different models.

VIHAN, to its credit, has several training programs conducted at its premises as well as in different districts of M.P. For conducting training outside the premise, a mobile training unit with state- of-art training amenities has been setup.

# **INFRASTRUCTURE**

**Training Hall:** A well-equipped training hall-Prafull Sabhagar—with 1200Sq.Ft. of space with comfortable sitting arrangements for almost 100 participants.

**Training Aids:** Various training aids like LCD, OHP, Public Address System, Computer Systems, TV Unit, DVD Player, etc., are available for training purposes.

**Library:** About 5000 books for reference and general reading are systematically arranged in this library. Water conservation, Sanitation, Literature, Yogic Sciences, Spirituality are some of the topics for which books along with comics and story books for children are available in this library. The collection includes publications of Vibhavari too.

**Boarding & Lodging:** Comfortable rooms and dormitory to accommodate almost 50 participants is part of the campus with all the basic amenities. Campus mess serves hygienically cooked vegetarian food to all the training participants. Open space in the campus provides sample outdoor space for training purposes.



The R&D wing of Vibhavari incorporates scientific know-how to bring behavioral changes in the target group. This wing devises tools, which are specific for target groups. This is an ongoing activity for Vibhavari, which covers areas likeTSC, WWM, Water Conservation, Health & Hygiene and many other activities. To list a few,

Vibhavari has been working as creative developer of IEC material for several organizations like UNICEF, UN Habitat, TSC Cell, M.P. State, Project Uday (Sponsored by ADB) & others.

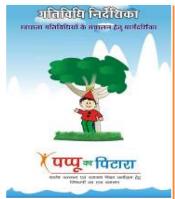
# PAPPU KA PITARA (AN ACTIVITY KIT FOR SSHE)

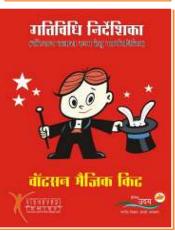
Pappu ka Pitara is an innovative approach for promoting sanitation habits in children. This is a collection of some educational yet very interesting activities that makes a child learn health and hygiene concepts. This also teaches him/her to lead a better hygienic life in days ahead. Nearly 4500 primary schools, teachers and anganwadi workers of different districts of M.P. have been trained and are using this kit now. The results are encouraging enough to promote this kit on mass level elsewhere in other states too.

Vibhavari is proud to announce that *Pappu ka Pitara* is now becoming synonymous to SSHE (School Sanitation & Health Education) and is getting more and more popularity across Madhya Pradesh.

SHIBLI KA JHOLA - Wise Water Management Kit - is designed for tribal schools with the support of UNICEF.

WATSON MAGIC KIT & HVWSHE Kit are tools for Human Value based Water, Sanitation and Hygiene Education. This kit is specially designed for urban schools with the support of Project UDAY (ADB Sponsored Project) & UN Habitat.





# **WAHH KIT**

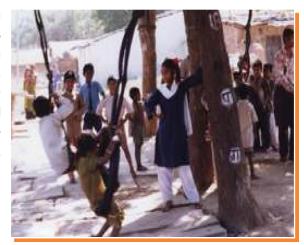
WAHH KIT, an innovative activity- based knowledge kit, which is a complete training tool kit for Swachchh Vidhalaya. The activities conducted by this kit disseminate the water and sanitation message effectively. It has a collection of tools and posters to address all the stockholders of School WASH program including Child Cabinet, teachers, SMS members & MDM workers.





#### **KHEL KHILONE**

An innovative approach to promote primary education in rural areas. Khel Khilone is a concept which involves use of local resources and expertise to devise certain tools to make school campus attractive for children. These tools not only ornamented the school but were very successful in promoting learning in primary school students. This innovation helped in reducing the dropout level & increased community involvement, which results in social monitoring of the school. It was a self-funded project, which earned appreciation from World Bank Team.



#### **HANDWASHUNIT**

Water scarcity is always a challenge for hand washing before MDM in schools. While working for behavioral change in the field of school sanitation, Vibhavari enlisted many practical problems including time constraint with single washing station and limited break timings. Vibhavari designed an innovative hand wash unit. It is a pre-fabricated, portable, child friendly unit where ten children can wash hands together. It saves 60% water and 80% time. It is easy to maintain as this unit can be kept in side after use by kids themselves as its weight in not more than 9kgs.



#### **GREYWATERREUSEINURINAL**



Following the premise of Known-to-Unknown, members of Vibhavari used the 'Book of Village' with kids of middle school. This book teaches not only about geography of village, along with agriculture, soil and water, and forest, but also motivates for preservation and promotion of same. This book explains and develops understanding of local society, arts, culture and history and moves on to explain district, state and national subjects.



# NAVANKUR: An innovation experimented in Pre-Primary Education





Vibhavari deeply understood the vacuum of elementary education in government schools and prepared an innovative experiment model under the title Navankur, a pre-school education center in Anganwaries, which are the village-level institutions run by government's Woman & Child Development Department. The pilot project had been conducted by the support of ITC-MSK in two anganwaries of Sehore district. The program was inaugurated by Education Minister, Mr. Deepak Joshi, who appreciated the program for its uniqueness and potential.

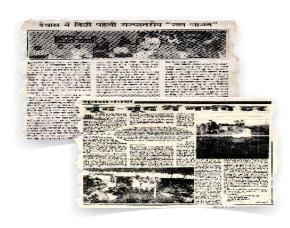
#### COMMUNITY LED GOVERNMENT SCHOOL

As a welfare state, government provides well-educated and trained teachers, decent infrastructure, mid day meal, free books, uniform, scholarships, etc. So, on one hand, all these resources and expenditure are being wasted and on other hand poor villagers are being burdened with private school fees and other related expenses.

To change this situation, the concept of a government school linked with community partnership was conceived. If a village assembly decides to take help of an education expert to bring some changes in the government school of the village, such as pre-school classes, engagement of more teachers, special classes for English language, sports, and cultural activities, then even government schools can provide quality education that too at a nominal fee. To enhance the appearance of infrastructure and students, which is another area where private schools stand out, furniture, smarter uniforms, etc., can also be included. The additional expense for all these will be nominal for parents compared to private schools. Vibhavari is working aggressively on this concept and this can gain further speed if any CSR agency provides help to achieve objectives.

# **PANPAT KI KITAB**

Following the premise of Known-to-Unknown, members of Vibhavari used the 'Book of Village' with kids of middle school. This book teaches not only about geography of village, agriculture, soil and water, forest, but also motivates for preservation and promotion of same. This book explains and develops understanding of local society, arts, culture, and history and moves on to explain district, state and national subjects.





# PANI DE GUDDHANI DE (A prayer for water)

This book was awarded with 'Medini Puraskar,' a national level award in the field of environment. This is a book on success stories and technical details on how the water crises was taken care of in the district of Dewas.





# **RUKO BOOND (Stay back, O! Rain drop)**

A book on water conservation techniques written in a very simple language for the villagers. This book is rich in graphics for illustrated details of techniques discussed in the book.

# **KHEL KHILONE (Play Toys)**

A pictorial collection of various toys, which can be made from regular house hold stuff in a village. These toys can be used in anganwadis and village primary schools.



# **SWACHCHHATA POTHI (A book on Sanitation)**

A book to promote concept of TSC (Total Sanitation Campaign). It gives information on various sanitation practices as well as need and importance of sanitation. This book also provides necessary information on Leach Pit Technique.

# **SWACHHA RAHO MAST RAHO (Be Clean be Happy)**

A collection of poems and stories on personal hygiene for kids. These stories and poems have a rhythm and interesting lessons on sanitation which help kids to adopt and start practicing hygienic activities in their daily routine.



प्यारा पानी जल प्रबंधन : जानो सीखो और करो )

SHORTFII



# **FALO KI KHETI (A book on Horticulture)**

A book on horticulture, especially written in simple language for grass-root level workers and farmers. It contains brief information about fodder development & organic manure.

# **PYARA PANI (Precious Water)**

It is an illustrated book written in a simple language. This book covers topics like science of water, water management and water harvesting techniques. Primary readers aimed to be school going children.

# **NANHA BHOOT (Little Ghost)**

A short film on the message of sanitation, health and hygiene, presented by affable clay models animated to convey the message in an interesting manner. It talks about the hazards of open defecation, insanitation and negligence towards easily available remedies like leach pit toilets.





A documentary on the water conservation movement by the farmers of Dewas district, named as Rewa Sagar Abhiyan. The campaign became a social movement through which the farmers took an initiative in water conservation.without waiting for the government help.



WATERSHED MANAGEMENT PROJECTS				
Project	Year	Area	Funding agency	
Panpat Mili Watershed	2001-07	DEWAS	RGM	
Sulgav Mili Watershed	2001-09	DEWAS	RGWM, MP	
Sihada Mili Watershed Project	2006-12	DEWAS	RGWM, MP	
Jamlai Mundi Mili Watershed Project	2006-12	KHANDWA	RGWM, MP	
Gola Mili Watershed Project	2007-12	DEWAS	NREGA,MP	
Barvai Mili Watershed Project	2007-12	DEWAS	NREGA,MP	
Integratet Micro Project	2010-12	Dewas, Panna	NREGA,MP	
Suzlon Watershed Management	2008-10	DEWAS	Suzlon foundation	
Water Conservation	2016-17	Dewas	Mahindra & Mahindra	
Solid waste management	2016-17	Dewas	Sansad Adarsh Goan	
Sister Catchment Program	2017-18	DEWAS	TLG-Australia	
Micro Planning Project, Kannud	2010-14	DEWAS	NREGA,MP	
Micro Planning Project, Shahnagar	2010-14	PANNA	NREGA,MP	
IWMP3 Watershed	2010-16	PANNA	RGWM, MP	
IWMP5 Watershed	2011-17	PANNA	RGWM, MP	
IWMP5 Watershed	2015-20	ALIRAJPUR	RGWM, MP	
LEDP - Goat rearing	2019	Sehore	NABARD	
LEDP – Weavers livelihood	2022	Sehore	NABARD	
FPO – Goat rearing & seeds	2019-24	Dewas	NABARD	
NULM	2017- Till	Dewas	Nagr Nigam Dewas- NULM	
Awareness Campaign	2019	Dewas	Nagr Nigam Dewas	
Community Development Program	2015-20	Sehore	ITC-MP	
Soil & moisture conservation and Climate Smart Agriculture	2016-20	Sehore, Agar, Ratlam, Ujjain	ITC-MP	
Roof Water Harvesting movement Concept developed and promote by Vibhavari	1997-2000	Dewas	community	
TECHNICAL SUPPORT TO DEVELOP WASH IN SCHOOLS BENCHMARKING SYS	2019-20	BIHAR	UNICEF	
Village tourism - "HOME STAY"	2022 till	Dewas	MPT, Bhopal	
SHPI	2019 till	Dewas, Sehore	ICICI	

SANITATION PROGRAM					
Project	Year	Area	Funding agency		
Sector reform I project	2005	KHANDWA	PHED		
Wise Water management	2007-08	Jabalpur division	UNICEF		
WASH in Schools	2010-12	GUNA	UNICEF		
Swachch Raho Mast Raho	2009-10	GUNA	UNICEF		
Jeeva Shikshaa Se Jeevan Raksha	2007-11	GUNA	UNICEF		
Achieving sustainable and equitable access of WASH	2019-20	Guna and Shivpuri	UNICEF		
Human Value Based Water Sanitation & Hygiene Education	2010-12	Bhopal, Indore, Jabalpur, Gwalior	UNHABITAT		

STUDYPROJECTS				
Project	Year	Area	Funding agency	
Traditional Water Conservation Structure & its Scientific Approach	2009-11	DEWAS	MPCOST	
Impact Study on Social Forestry	2010-11	DEWAS	Forest Dept.(M.P.)	
Rewa Sagar Impact Study	2007	DEWAS	Zila Panchayat, Dewas	
Environment Awareness Program	2005-06	DEWAS	EPCO Bhopal	

TRAINING AND CAPACITY BUILDING PROGRAM				
Project	Year	Area	Funding	
			agency	
Swachhta Doot: Designing and implementation of	2006-07	Madhya pradesh	TSC & SBM	
training program for a district				
Designing and implementation of training program	2009-10	Madhya pradesh	PHED	
for 7 districts of Bhopal division for TSC				
A Regional Training Centre of UNICEF	2006-07	Madhya pradesh	UNICEF	
IWMP training program (Regional training center	2012-14	Madhya pradesh	RGM & WALMI	
for WALMI				
Training & Capacity Building Program for MPRLP	2009-12	Madhya pradesh	WALMI	
Agua Bahini, social responsibility Women Group for	2007	REWA	MPRLP	
Sanitation, Health & hygiene awareness Project				
Training & Capacity Building Program for SHG	2017-till	Dewas	NULM	
Training & Capacity Building Program for School	2007-2011	Guna, Shivpuri	Unicef, ITC	
sanitation		Sehore		
Training & Capacity Building Program for School	2010-12	Indore, Jabalpur,	UN HABITAT	
Teacher		Gwalior, Bhopal		
Training & Canacity Puilding Program for UM	2021-till	Dewas,	PHED JJM	
Training & Capacity Building Program for JJM		Burhanpur, Agar		













# Glimpses of achievements with **VIBHAVARI**









# VIBHAVARI HEAD OFFICE

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# **BRANCH OFFICE-1**

# Vihan, The Resource Center of Vibhavari Village- Gola Guthan District- Dewas (M.P.)



Dr Sunil Chaturvedi Director



Dr Sonal Sharma C.E.O.



Dr Sunil Baghel Board Member



Mr Vishal Jagtap Board Member



Mr Vipin Pandya Board Member